

March 22, 2006

Hello Test Consultants!

**Late breaking news!**

At the request of some Home Consultants, we have added the Two-Pint and Family Picnic Baskets in Warm Brown to the April (March 17-April 16) Campaign. These were scheduled to become available in May, but will be immediately available to the Early Read Test Group and to all other Home Consultants on April 1. The item numbers for these items are as follows:

<b>Description</b>	<b>Item #</b>	<b>Retail</b>
Two-Pint Basket	10808	\$44
WoodCrafts Divider	50413	\$9
Two-Pint Basket Grilling Bundle	60856	\$59
Family Picnic Basket with Protector and Riser/Shelf	60810	\$260

During the March 18-April 16 campaign your hostesses can get the Family Picnic basket in any of the three colors with a \$350 show. Starting April 17 it will move to the \$500 hostess level.

The update including these additions will be made to WebExpress and to Longaberger Express by Thursday, March 23. This information will also be included in this week's Longaberger Weekly, but wanted you to have the information immediately.

**WebExpress**

You now have access to WebExpress! Be sure to read the Online Guide for answers to your questions. You must move to WebExpress by the start of your May campaign on April 17.

**Longaberger Bucks Redemption Forms**

You are almost out of time to submit your Longaberger Bucks redemption forms. They must be received by **March 24** at the following address:

LONGABERGER  
PO BOX 6057  
FLORENCE, KY 41042-6057

Take care,  
Darla

<b>Time Line for Early Read Test Group Transition to WebExpress</b>		
<b>Date</b>	<b>Activity</b>	<b>Notes</b>
March 14	Access granted to WebExpress	You will be able to access WebExpress through myLongaberger.com. Use either the "Take Me to WebExpress" button at the top or Reports & Tools-WebExpress.
March 14- April 16	Move (migrate) customer information to and begin using WebExpress.	You will be able to move (migrate) your customer and show information from Longaberger Express to WebExpress or you can start your customer database over in WebExpress. To move your database over, follow the instructions "For Current Express Users" at the bottom of the WebExpress landing page. If you prefer to start over, you can begin entering your customers in the Customer Management Section.
March 17	March sales campaign ends	You can use either WebExpress or Longaberger Express to submit your March shows. If you have already migrated your customers to WebExpress you'll want to use WebExpress. If you have not yet started using WebExpress you can finish your March shows on Longaberger Express.
March 18	Postmark date for March shows; April sales campaign begins	You can use either WebExpress or Longaberger Express to submit your March and April shows.
March 24	Received by Date for Longaberger Bucks forms	Be sure to mail your Longaberger Bucks redemption forms to the address provided in sufficient time to ensure they are received by March 24.
April 4-May 1	Mail Express Window Open for July/August (June 17-August 17) flyers	<p>You will be able to mail your July/August (June 17-August 17) flyers directly to your customers through Mail Express. There will be a small cost per flyer to help cover the mailing expense. Due to the small size of the test group, we will only have one ordering window available for each campaign.</p> <p><b>You will need to order your bulk flyers to have on hand through Mail Express. Even if you decide to not have the Company mail any flyers directly to your customers, you will need to order your regular number of flyers through Mail Express. You will be provided with detailed instructions on this closer to that time.</b></p>
April 16	April sales campaign ends	You can use either WebExpress or Longaberger Express to submit your April shows. Once again, if you have already migrated your customers to WebExpress you'll want to use WebExpress. If you have not yet started using WebExpress you can finish your April shows on Longaberger Express.
April 17	Postmark date for April shows; May sales campaign begins	You can use either WebExpress or Longaberger Express to submit your April shows. May shows MUST be entered on WebExpress. Starting with the May campaign we will no longer be sending updates to your Longaberger Express.
April 18	Longaberger Express will no longer function as an ordering tool.	Shows must now be submitted through WebExpress.