

# The American Craft Originals™ Opportunity

Use this worksheet as a guide to discover new opportunities with this wonderful new collection. First, decide what opportunity is available. Next, jot down some things you can do to maximize the opportunity. Be creative and have fun!

<b>Opportunity</b>		
<b>Existing Customers</b>	<b>What is it?</b>	
	<b>What can you do?</b>	
<b>New Customers</b>	<b>What is it?</b>	
	<b>What can you do?</b>	
<b>Hostesses</b>	<b>What is it?</b>	
	<b>What can you do?</b>	
<b>Sponsoring Prospects</b>	<b>What is it?</b>	
	<b>What can you do?</b>	